



Study of the dimensions of the tendency to virtual tourism in sports science students

Poster Presentation

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Abstract

Introduction: Today, with the development of new communication technologies, including cyberspace facilities, it is possible to travel to remote areas at any time.

Methods: The study's statistical population consisted of all undergraduate students of Semnan University, from which 45 students with an average age of 22.4 of both sexes (27 girls and 18 boys) were selected by convenience sampling. This research was conducted qualitatively using semi-structured interview tools, and the interviews continued until the theoretical saturation was reached.

Results: The results showed that more comfort, more security, much lower costs than actual travel such as buying equipment and travel bags, buying tickets and accommodation, no need for passports and visas, saving time, the possibility of multiple trips with each The desired number and change of location, at any time of the day and year, no limitation of climatic and geographical conditions, providing more details and information were among the dimensions of the tendency to virtual tourism in sports science students of Semnan University. Also, low tendency to virtual tourism due to unknown, lack of interest, patience and sufficient time, in Iran, the low quantity and quality of virtual tourism sites is one of the reasons for not tending to this type of tourism.

Conclusion: According to the research findings, it is suggested that the tourism-related departments of the country create the necessary infrastructure for virtual tourism and the provider sites to improve their quality to attract more customers. It seems necessary to acquaint students and other classes with virtual tourism through relevant experts and produce media content.

Keywords

Leisure; Tourist; Virtual Tourism; Sports Science Students; Semnan University

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