



A survey about sports investments in Iran: comparison between 1998 & 2016 without inflation

Oral Presentation

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Abstract

Introduction: Sports investments have the potential to generate substantial economic and social to government. The purpose of this study was the comparison between the sports investment in 2016 and 1998 in Iran.

Methods: In this study used to National Accounts that are actual tool to bring to coherence statistical data available Most of basic data for this study, which were collected, are available in a decentralized manner in the Statistics Center and the Program and Budget Organization of Iran. Due to achieving real changes in sport investment between 1998 and 2016, prices in 1998 was considered as the base year and then using the price index of the desired years, the effects of inflation were eliminated and growth Real was calculated.

Results: The results indicate that investment on sport in 1998 was 360 billion Rials, where 0.43% of total investment, 0.1% GDP and 26.2% of GDSP. Share of private and public sector were respectively 11.39 and 88.61%. Also, investment on sport in 2016 was 15449 billion Rials, where 0.46% of total investment, 0.11% GDP and 73.38% of GDSP. Share of private and public sector were respectively 35 and 65%. Investment on sport in 2016 compared to 1998 had 2347% real growth after the elimination of inflation.

Conclusion: Although, investment on sport in 2016 compared to 1998 has growth, but it is very small compared to the total investments. Results also show that the major share of the public sector and the low participation of the private sector.

This is exactly different with developed countries (the government's share of German and French sports support is 27% and 36%, respectively). The results of the present study confirm the views of Souchaud and Kidane that the government is the main supporter of the sports sector in underdeveloped countries. The financial crisis and economic conditions affect sports investment.

Keywords

Sports industry; Investment; Inflation

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